

Help prepare more children for kindergarten success.



★ Improve access to quality care.

Policymakers, advocates and funders can help free up child care providers to do what they do best—care for and educate children and families—and get assistance with the rest, such as managing government subsidy programs, compliance, licensing and billing.

★ Support ELV Alliances.

Early Learning Ventures is launching Alliances in communities across the nation. ELV Alliances are streamlined, one-stop central hubs that provide business support for the child care industry. They bring technology and business practices to their members, which are a mix of nonprofit and for-profit providers.

This model is the only statewide approach of its kind in the country, and it can be replicated in any community. Small businesses share the cost of paying a well-staffed, financially stable local nonprofit—the Alliance—to share administrative services. They save time and money, yet remain small and independent.

★ Investment leads to sustainability.

The cost savings and efficiencies make ELV Alliances a good investment. The child care industry creates jobs, contributes to working families' earnings and productivity, generates revenues for local businesses providing supplies and services, and helps ensure young children—our future workforce—succeed.

“The ELV Alliance easily saved our five-member staff 25 to 30 hours a week in paperwork. We spend more quality time with children, more face time with babies and more time engaging parents.”

– Ty Johnson, Director
Baby Haven, Denver, Colo.

“We bring tools and support providers couldn't get on their own. We still value their uniqueness and diversity, but now there is strength in numbers.”

– Mia Strugar-Fritsch, ELV Alliance Manager
Centennial, Colo.

“ELV strategically invests dollars to ensure all children can access high-quality early care and be better-prepared to succeed in school and life.”

– Christine Benero, President and Chief Executive Officer
Mile High United Way
Denver, Colo.



STRONGER Together



✦ Why child care matters.

- **Productive lives.** A child's first five years of life are the most critical for charting a course to lasting success. Children who experience quality child care are more likely to succeed in school; get a job; and lead happy, productive lives.
- **Strong economies.** Quality child care is good for children, families and states as a whole. It leads to better high school graduation rates for kids, allows parents to work and contribute to our economy, and results in a better-educated workforce.

✦ Why ELV Alliances matter.

- **Trimmed costs, expanded efficiencies.** Research shows that quality child care positively affects children's futures, yet public funding is very low compared to K-12 and higher education. Most of the child care industry—85 percent—is run privately by small providers that lack buying power to get lower costs.
- **Quality care.** More than 25 million U.S. children are under the age of 5. For 60 percent of them, both parents work outside the home. Access to quality care is even more important for children from low-income homes, who are likely to be less prepared for kindergarten than their peers. One in four U.S. families with young children earns less than \$25,000 annually, and full-time child care can cost \$4,000 to \$12,000 per year per child. Low-income families are being priced out of child care.

✦ Who we are.

Early Learning Ventures is a nonprofit organization dedicated to expanding access to quality child care programs. Headquartered in Colorado, we are building a first-of-its-kind network of ELV Alliances that provide the tools and supports providers need to stay independent, but save time and money, strengthen their businesses and provide quality care to more children.

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